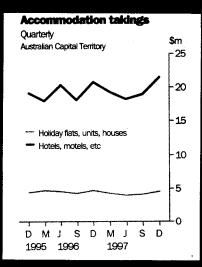


Occupancy rates Quarterly Australian Capital Territory -100 Holiday flats, units, houses Hotels, motels, etc -90 80 70 60 50 40 ś ĊMĴ Ď МĴ Ś 1995 1996 1997



INQUIRIES

 For further information about these and related statistics, contact Geoff Broadby on 07 3222 6154, or any ABS Office. DECEMBER QUARTER 1997

Final Issue

AUSTRALIAN CAPITAL TERRITORY

8635.8

TOURIST ACCOMMODATION

EMBARGO: 11:30AM (CANBERRA TIME) FRI 27 FEB 1998

DECEMBER QTR KEY FIGURES

	Dec Qtr 96	Dec Qtr 97	change
Hotels, motels and guest houses			
Rooms available (no.)	3 808	3 872	1.7 %
Room occupancy rate (%)	63.1	63.3	0.2 pts
Takings from accommodation (\$'000)	20 717	21 474	3.7 %
Holiday flats, units and houses			
Units, etc. available (no.)	783	698	-10.9 %
Unit occupancy rate (%)	70.9	74.4	3.5 pts
Takings from accommodation (\$'000)	4 657	4 517	-3.0 %
Caravan parks	×.•		
Sites, cabins, etc. available (no.)	1 060	1 035	-2.4 %
Site occupancy rate (%)	42.2	42.1	-0.1 pts
Takings from accommodation (\$'000)	927	832	-10.2 %

DECEMBER QTR KEY POINTS

SMALL FALLS IN OVERALL CAPACITY

- The combined capacity of hotels, motels and guest houses and holiday flats, units and houses at 4,570 rooms and units, etc. in December quarter 1997 fell by 0.5% over the year. One establishment previously included in the holiday flats, units and houses category was reclassified to the motel category during the year.
- One establishment ceased its caravan park operations during the year.

SOME OCCUPANCY RATES UP

- The room occupancy rate for hotels, motels and guest houses at 63.3% in December quarter 1997 was marginally higher than the rate in December quarter 1996. For holiday flats, units and houses, there was a 3.5 percentage point rise in the occupancy rate to 74.4%.
- The site occupancy rate for caravan parks at 42.1% was almost unchanged.

TAKINGS FROM ACCOMMODATION

- Takings from accommodation rose by 2.4% for the combined total of hotels, motels
 and guest houses and holiday flats, units and houses in December quarter 1997
 compared with December quarter 1996.
- For caravan parks, accommodation takings fell by 10.2%.

NOTES

FINAL ISSUE

This December quarter 1997 issue of *Tourist Accommodation*, *Australian Capital Territory* (8635.8) is the final issue of this publication.

CHANGES TO THE SURVEY
AND CESSATION OF
STATE PUBLICATIONS

As a result of budget cuts to the ABS, the Survey of Tourist Accommodation (STA) will be significantly cut back from the March quarter 1998. The State and Territory *Tourist Accommodation* publications (Catalogue Nos. 8635.1 to 8635.8) will be discontinued because of the changes to the Survey of Tourist Accommodation which will be implemented from the March quarter 1998. The December quarter 1997 issues will be the last. There will also be changes to the publication *Tourist Accommodation*, *Australia* (Catalogue No. 8635.0) which will no longer contain data on caravan parks, holiday flats, units and houses and visitor hostels. However, it will include serviced apartments as a separate category and will contain State and some regional data.

The ABS has consulted with a number of interested users to determine the future form of the STA. As a result, the future collection strategy for the STA will consist of three major components.

The first component of the STA strategy is an ongoing quarterly survey with a scope of hotels, motels and guest houses with facilities in most rooms, and serviced apartments. Establishments with fewer than 15 rooms or units will be excluded. The first release of this data will be in *Tourist Accommodation*, *Australia* (8635.0) in June 1998 representing data for the March quarter of that year. This publication will contain some regional data as well as data for States, Territories and Australia. Further small geographic area data may be available on request. A charge may be made for this information.

The second component of the strategy is a triennial limited scope collection of significant caravan parks, visitor hostels and remaining holiday flats, units and houses, commencing with a year 2000 reference year.

The third STA component is the compilation and dissemination of annual accommodation counts of number of establishments and capacity data in respect of the current scope of the STA which is:

- hotels, motels and guest houses with facilities with 5 or more rooms,
- holiday flats, units and houses which are operated by owners, managers or real
 estate agents who have sole letting rights to at least 5 flats, units or houses for short
 term letting,
- caravan parks, and
- visitor hostels.

The counts are expected to be published in the December quarter issue of *Tourism Indicators, Australia* (Catalogue No. 8634.0).

If you have any queries about the content of these publications, please contact Debra McDonald on telephone: 07-3222-6118, fax: 07-3222-6284 or Internet: debra.mcdonald@abs.gov.au. For any queries about your subscriptions, please call the Subscription Services Freecall hotline on 1300 366 323.

DALMA JACOBS

Regional Director, Australian Capital Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, AUSTRALIAN CAPITAL TERRITORY

				Year ended					
Particulars	Unit	September 1996	December 1996	March 1997	June 1997	September 1997	December 1997	December 1996	December 1997
		LIC	CENSED HOT	ELS WITH FA	ACILITIES				
Establishments	no.	15	15	15	15	15	15		
Guest rooms Bed spaces	no. no.	1,766 4,745	1,765 4,764	1,765 4,611	1,765 4,564	1,764 4,622	1,762 4,605		
Employment (persons)	no.	1,526	1,604	1,544	1,500	1,550	1,624		
Room nights occupied Room occupancy rate	no. per cent	95,669 58.9	107,653 66.3	99,320 62.5	94,030 58.5	94,102 58.0	105,514 65.1	416,045 65.1	392,966 61.0
Guest nights Bed occupancy rate	no. per cent	134,895 30.9	164,567 37.5	156,572 37.7	137,880 33.2	141,995 33.4	159,082 37.5	631,114 36.8	595,529 35.5
Guest arrivals Average length of stay	no. days	79,377 1.7	94,297 1.7	78,455 2.0	73,296 1.9	80,106 1.8	78,795 2.0	356,284 1.8	310,652 1.9
Takings from accommodation	\$,000	10,831	12,354	11,395	11,038	10,970	12,493	46,944	45,895
		MOTELS	AND GUEST	HOUSES W	ITH FACILI	TIES			
Establishments	no.	30	32	33	33	33	33		
Guest rooms Bed spaces	no. no.	1,968 6,429	2,043 6,658	2,129 7,164	2,110 6,989	2,110 7,044	2,110 7,047		
Employment (persons)	no.	725	750	729	732	732	712		
Room nights occupied Room occupancy rate	no. per cent	101,904 56.3	113,326 60.3	104,086 54.3	97,991 51.0	106,674 55.0	119,837 61.7	416,660 57.4	428,588 55.5
Guest nights Bed occupancy rate	no. per cent	184,327 31.2	217,207 35.5	188,403 29.2	174,707 27.5	211,683 32.7	234,361 36.1	760,924 32.2	809,154 31.4
Guest arrivals Average length of stay	no. days	95,596 1.9	108,632 2.0	94,199 2.0	86,679 2.0	103,110 2.1	110,71 4 2.1	390,903 1.9	394,702 2.1
Takings from accommodation	\$'000	7,342	8,363	7,841	7,272	8,050	8,981	30,227	32,145
	TOTA	AL HOTELS,	MOTELS AN	D GUEST HO	USES WITI	H FACILITIE	S		
Establishments	no.	45	47	48	48	48	48		
Guest rooms Bed spaces	no. no.	3,734 11,174	3,808 11,422	3,894 11,775	3,875 11,553	3,874 11,666	3,872 11,652		
Employment (persons)	no.	2,251	2,354	2,273	2,232	2,282	2,336		
Room nights occupied Room occupancy rate	no. per cent	197,573 57.5	220,979 63.1	203,406 58.0	192,021 54.5	200,776 56.3	225,351 63.3	832,705 61.0	821,554 58.0
Guest nights Bed occupancy rate	no. per cent	319,222 31.1	381,774 36.3	344,975 32.6	312,587 29.7	353,678 33.0	393,443 36.7	1,392,038 34.2	1,404,683 33.0
Guest arrivals Average length of stay	no. days	174,973 1.8	202,929 1.9	172,654 2.0	159,975 2.0	183,216 1.9	189,509 2.1	747,187 1.9	705,354 2.0
Takings from accommodation	\$,000	18,173	20,717	19,236	18,310	19,020	21,474	77,171	78,039

TABLE 2 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, AUSTRALIAN CAPITAL TERRITORY

		Year ended							
Particulars	Unit	September 1996	December 1996	March 1997	June 1997	September 1997	December 1997	December 1996	December 1997
Letting entities	no.	18	17	16	16	16	16		••
Flats, units and houses									
Single bedroom	no.	236	231	235	236	235	234		
Multiple bedroom	no.	595	552	460	460	466	464		••
Total flats, units and houses	no.	831	783	695	696	701	698	••	••
Bed spaces	no.	3,173	2,963	2,584	2,550	2,573	2,559	••	
Employment (persons)(a)	no.	145	141	134	145	150	153	**	
Unit nights occupied	no.	46,241	51,098	44,280	39,712	44,712	47,761	197,401	176,465
Unit occupancy rate	per cent	60.5	70.9	70.8	62.7	69.3	74.4	67.7	69.3
Unit lettings	no.	8,767	8,603	7,124	6,400	7,346	8,788	33,928	29,658
Average length of stay	days	5.3	5.9	6.2	6.2	6.1	5.4	5.8	5.9
Takings from accommodation	\$,000	4,282	4,657	4,259	3,998	4,118	- 4,517	18,142	16,892

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 3 — SUMMARY OF CARAVAN PARKS, AUSTRALIAN CAPITAL TERRITORY

				Year ended					
Particulars	Unit	September 1996	December 1996	March 1997	June 1997	September 1997	December 1997	December 1996	December 1997
		Т	OTAL CARA	VAN PARI	ΚS				
Establishments	no.	5	5	5	4	4	4		
Capacity							(2		
On-site vans	no.	62	62	62	57	63	63		
Other powered sites	no.	485	485	485	458	458	459	••	••
Unpowered sites	no.	419	419	419	417	419	419	••	
Cabins, etc.	no.	94	94	94	94	94	94		••
Total capacity	no.	1,060	1,060	1,060	1,026	1,034	1,035		••
Sites occupied by long-term guests	no.	268	265	262	252	251	260		
Other sites permanently reserved	no.	_	_		1		2		
Employment (persons)	no.	36	37	34	59	44	59		
Site nights occupied	no.	35,429	41,176	39,363	32,077	34,783	40,064	150,302	146,287
Site occupancy rate	per cent		42.2	41.3	34.4	36.6	42.1	39.5	38.6
Takings from accommodation	\$'000		927	819	601	676	832	2,903	2,929

TABLE 4 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, AUSTRALIAN CAPITAL TERRITORY

	Licensed		S	tar grading		
	hotels with facilities	Motels and guest houses	1, 2 and ungraded	3	4 and 5	Total
	ESTABLIS	HMENTS, CAPACI	TY AND EMPLOYN	MENT		
December quarter 1996— Establishments	15	32	14	24	9	. 47
Guest Rooms	1,765 4,764	2,043	681	2,144 6,355	983 2,670	47 3,808
Bed Spaces Employment (persons)	1,604	6,658 750	2,397 202	1,127	1,025	11,422 2,354
December quarter 1997— Establishments	15	33	14	24	10	48
Guest Rooms Bed Spaces	1,762 4,605	2,110 7,047	657 2,415	2,022 5,831	1,193 3,406	3,872 11,652
Employment (persons)	1,624	7,047	209	1,063	1,064	2,336
		ROOM NIGHTS	OCCUPIED			
December quarter 1996	107,653	113,326	32,576	123,013	65,390	220,979
1997—	44 202	51.016	15 427	48,964	30,898	95,299
October November	44,283 34,924 26,307	51,016 38,510	15,437 10,712	38,136	24,586 17,965	73,434 56,618
December December quarter 1997	26,307 105,514	30,311 119,837	8,071 34,220	30,582 117,682	73,449	225,351
December quarter 1997		OOM OCCUPANCY		117,002	73,777	
D				62.4	72.3	63.1
December quarter 1996	66.3	60.3	52.0	62.4	72.3	03.1
October	81.1 66.1	78.0 60.8	75.8 54.3	78.1 62.9	83.5 68.7	79.4 63.2
November December	48.2	46.3	39.6	48.8	48.6	47.2
December quarter 1997	65.1	61.7	56.6	63.3	66.9	63.3
		GUEST NIC	GHTS			
December quarter 1996	164,567	217,207	78,059	205,334	98,381	381,774
1997—	68,133	101,006	34,616	85,825	48.698	169,139
October November December	48,698 42,251	72,193 61,162	21,766 17,827	62,733 55,760	36,392 29,826	120,891 103,413
December quarter 1997	159.082	234,361	74,209	204,318	114,916	393,443
December quarter 1997		SED OCCUPANCY F				
D	37.5	35.5	35.4	35.1	40.1	36.3
December quarter 1996	37.3	33.3	55.4	33.1	70.1	30.3
October November	47.7 35.3	46.2 34.1	46.2 30.0	47.5 35.9	46.1 35.6	46.8 34.6
December	29.6	28.0	23.8	30.8	28.2	28.6
December quarter 1997	37.5	36.1	33.4	38.1	36.7	36.7
		GUEST ARE	UVALS			· · · · ·
December quarter 1996	94,297	108,632	32,188	119,153	51,588	202,929
1997— October	31,839	45,635	14,189	39,413	23,872	77,474
November December	24,668 22,288	34,968 30,111	9,680 8,093	30,247 27,586	19,709 16,720	59,636 52,399
December quarter 1997	78,795	110,714	31,962	97,246	60,301	189,509
	A	VERAGE LENGTH	OF STAY (days)			-
December quarter 1996	1.7	2.0	2.4	1.7	1.9	1.9
December quarter 1997	2.0	2.1	2.3	2.1	1.9	2.1
	TAKI	NGS FROM ACCOM	1MODATION (\$'000	0)		
December quarter 1996	12,354	8,363	2,245	10,032	8,440	20,717
1997—						
October November	5,328 4,185	3,843 2,849	1,099 753	4,241 3,262	3,831 3,019	9,171 7,034
December	2,980	2,289	652	2,500	2,117	5,268
December quarter 1997	12,493	8,981	2,504	10,003	8,967	21,474

TABLE 5 — HOLIDAY FLATS, UNITS AND HOUSES, AUSTRALIAN CAPITAL TERRITORY

		Flats, ı	inits and he	ouses		Employment (persons) (a)	Unit nights occupied	Unit occupancy rate (%)		Average length of stay (days)	Takings from accommodation (\$'000)
	Letting entities		Multiple bedroom	Total	Bed spaces				Unit lettings		
December quarter 1996	17	231	552	783	2,963	141	51,098	70.9	8,603	5.9	4,657
1997											
October							19,201	88.7	3,602	5.3	1,874
November						••	15,551	74.3	2,561	6.1	1,385
December				••		••	13,009	60.1	2,625	5.0	1,259
December quarter 1997	16	234	464	698	2,559	153	47,761	74.4	8,788	5.4	4,517

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 6 — CARAVAN PARKS, AUSTRALIAN CAPITAL TERRITORY

	Establishments and Capacity						Sites	Other				
	No.	On-site vans	Other powered sites		Cabins, flats etc.		occupied by long- term guests	ently	Employ- ment (persons)	Site nights occupied	Site occupancy rate (%)	Takings from accommodation (\$'000)
December quarter 1996	5	62	485	419	94	1,060	265	_	37	41,176	42.2	927
1997												
October										15,264	47.6	315
November										13,094	42.2	255
December			••				••			11,706	36.5	263
December quarter 1997	4	63	459	419	94	1,035	260	2	59	40,064	42.1	832

EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Australian Capital Territory (ACT) from a quarterly survey of tourist accommodation establishments.

SCOPE

- **2** Tourist accommodation establishments currently included in the survey comprise two groups:
- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - Hotels, motels and guest houses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - Holiday flats, units and houses (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - Visitor bostels which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis. NOTE: Details for ACT Visitor hostels are included with data for this establishment type in the South Eastern Statistical Division within New South Wales (NSW) and are released in the publication Tourist Accommodation, New South Wales (8635.1).
- Caravan parks which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.
- **3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.
- **4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

UNPUBLISHED STATISTICS

5 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

- **6** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:
 - Directory of Tourism Statistics (1130.0) (irregular: latest issue; 1997)
- Overseas Arrivals and Departures, Australia (3401.0) (issued monthly)
- Tourism Indicators, Australia (8634.0) (issued quarterly)
- Tourist Accommodation, Australia (8635.0) (issued quarterly)

EXPLANATORY NOTES

7 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

EFFECTS OF ROUNDING

8 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

SYMBOLS AND OTHER USAGES

- not applicable
- nil or rounded to zero
- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised

GLOSSARY

Average length of stay

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing Guest nights by Guest arrivals and
- for holiday flats, units and houses, by dividing Unit nights occupied by Unit lettings.

Bed spaces

Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

Capacity

Capacity in terms of *Guest rooms*, *Bed spaces*, *Holiday units* or *Caravan park sites*, *etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Caravan park capacity

The total number of *On-site vans*, *Other powered sites*, *Unpowered sites* and *Cabins*, *etc.*

Employment

The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

Establishments

For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest arrivals

The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

Letting entities

For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

Occupancy

Occupancy in terms of *Room nights*, *Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

Occupancy rates

Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.

Room occupancy rate (%) for the period =

Room nights occupied x 100

(Guest rooms) x (No. of days in the period)

providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

Other sites permanently reserved

The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

GLOSSARY

Room nights available

The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.

Sites occupied by long-term

guests

The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

Star grading

The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

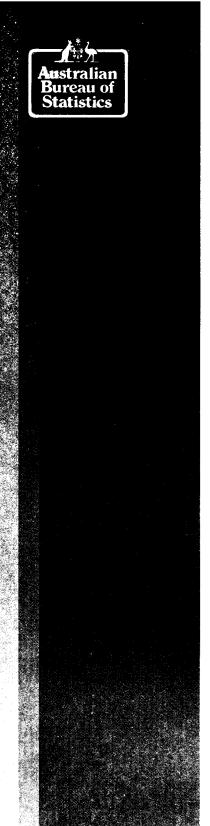
Takings from accommodation

Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Unit lettings

The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.







RRP \$15.00

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